

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



PLANTS SEEDS BULBS

**John's**

Sincerely,

Your frequent requests have prompted me to offer  
you my regular Paper Pot Line in CLAY POTS TOO!  
When ordering either Clay or Paper pots, please  
use our new order form on the left. You will also find  
shipping and packing instructions on the right side.

62.17

Dear Customer:

**John's**  
PLANTS SEEDS BULBS

APOPKA, FLORIDA

1953

LIBRARY  
REC'D  
★ FEB 25 1953  
U. S. Department of Agriculture

SEC. 562 P.L.&R.

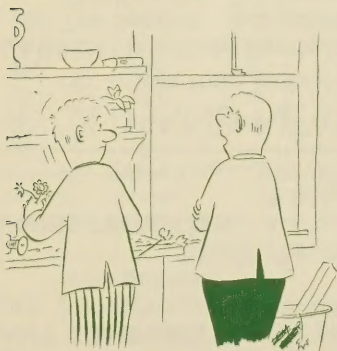
**11½c PAID**

**APOPKA, FLA.**

PERMIT NO. 4

**U. S. POSTAGE**

RETURN POSTAGE GUARANTEED



"DID YOU EVER STOP TO THINK THAT  
OUR BUSINESS THRIVES ON THE TWO  
TRAGEDIES OF LIFE..... WEDDINGS AND  
FUNERALS."

**FEB. '53 A B F**

(PRINTED IN U. S. A.)



LOW COST PLANTS AVAILABLE YEAR AROUND



**NEPHTHYTIS**  
(Liberica)



**PEPEROMIA**  
(Obtusifolia)



**PHILODENDRON**  
(Cordatum)



**POTHOS AUREUS**  
(Scindapsus)



**CACTUS**  
(Cereus Peruvianus)



**IVY**  
(Hahn and Grape)



**AGAVE**  
(Sisalana)



**AGAVE**  
(Decepens)



**ARDISIA**  
(Crenulata)



**CRASSULA**  
(Aborescens)



**SERRISA**  
(Foetida-Variegated)



**DRACAENA**  
(Godseffiana)



**SANSEVIERIA**  
**LAURENTII**



**PLANT**  
**COMBINATION**



**CHINESE**  
**EVERGREEN**  
(A. Simplex)



**SANSEVIERIA**  
**ZEYLANICA**



**NEANTHE BELLA**  
**PALM**  
(Chamaedorea)



**PHILODENDRON JOHNSII**  
(Sellowii)



**SANSEVIERIA**  
**HAHNII**

**VERY**  
**GOOD**



**PHILODENDRON**  
**DUBIUM**



**PHILODENDRON**  
**HASTATUM**



**PHILODENDRON**  
**MONSTERA**

DO NOT MIX CLAY WITH PAPER





# DESCRIPTION AND PRICES

John's  
PLANTS SEEDS BULBS

*A Good Variety For Dish Gardens and Planters*

## POT GROWN — HARDY PLANTS

NAME	DESCRIPTION		PAPER POT	CLAY POT	
<b>NEPHTHYTIS</b> —		2" pot (1 plant)	9c	10c	
Large dark green leaves.		2½" pot (2 plants)	18c	20c	
		3" pot (3 plants)	25c	29c	
<b>VARIEGATED NEPHTHYTIS</b> —	Very colorful, smaller, crinkled leaves.	2" pot (1 plant)	15c	16c	
<b>PEPEROMIA</b> —		2" pot (1 plant)	9c	10c	
Many waxey, dark green leaves.		2½" pot (2 plants)	18c	20c	
		3" pot (3 plants)	25c	29c	
<b>PHILODENDRON</b> —	Number 1 in sales.	2" pot (1 plant)	9c	10c	
(Cordatum) (Either long or short vines)		2½" pot (2 plants)	18c	20c	
		3" pot (3 plants)	25c	29c	
<b>POTHOS AUREUS</b> —	Golden variegation for color.	2" pot (1 plant)	9c	10c	
		3" pot (2 plants)	25c	29c	
<b>POTHOS MARBLE QUEEN</b> —		2" pot (1 plant)	20c	21c	
Snowy white variegation.					
<b>CACTUS</b> —	From 2-5" tall in special soil.	2" pot (1 plant)	9c	10c	
<b>IVY</b> —	Hahn or Grape or Mixed. Erect growth when small.	2" pot (1 plant)	9c	10c	
		2½" pot (2 plants)	18c	20c	
<b>AGAVES</b> —	Sisalana (Smooth edge) Order either Decepens (Rough edge) or Both.	2" pot (1 plant)	9c	10c	
<b>ARDISIA</b> —	Woody, compact. Used in Juvenile stage. 5-8 wavy margined leaves.	2" pot (1 plant)	9c	10c	
		2½" pot (1 plant)	18c	20c	
<b>CRASSULA</b> —	Small, bushy and well shaped.	2" pot (1 plant)	9c	10c	
		2½" pot (1 plant)	18c	20c	
<b>SERRISA</b> —	Very dainty, woody plant with perfect white margined leaves.	2" pot (1 plant)	9c	10c	
<b>DRACAENA</b> —	Slender woody plant—Large dark green leaves with white spots.	2½" pot (1 plant)	20c	22c	
<b>PLANT COMBINATION</b> —	3 pot grown assorted plants frequently varied for best arrangement.	3" pot (3 plants)	25c	29c	
<b>CHINESE EVERGREEN</b> —	4-6 leaves, 5-8" tall, Barerooted . . . . . 5-8 leaves, 8-16" tall, 3" pot (1 plant) For Every Use—Soil or Water—Planter or Pot.	Wax Wrap 25c 45c	45c	49c	
<b>THE OLD AND NEW SANSEVIERIAS</b>		<b>WAX WRAP</b>	<b>PAPER POT</b>	<b>CLAY POT</b>	
No Losses from Sales or Abuse.					
<b>S. LAURENTII</b> —	(Gold Banded)				
The Special,	3-5 leaves, 12-20" tall.	} Bare Rooted Roots in Sphagnum Moss	18c		
The Regular,	2-3 leaves, 15-18" tall.		15c		
The Rosette,	3-5 leaves, 4-8" tall.		15c		
<b>S. ZEYLANICA</b> —	3-4 leave, 6-10" tall		9c		
<b>S. HAHNII</b> —	The New Patented Rosette.	2" pot	12c	14c	
➔ Pot Grown—Excellent Color.		2½" pot (1 plant)	20c	22c	
<b>NEANTHE BELLA PALM</b> —	See "Florists Review" BRAND NEW! Nov. 27, 1952, Page 44. "Perfect for Dish Gardens or Growing on." — Likes shade.	2" pot (1 plant)	9c	10c	
<b>THE ARISTOCRATIC LARGE PHILODENDRONS</b>					
<b>P. JOHNSII</b> —	Beautiful erect growth.				
NEW	A must in the decorator's manual. The 4" pot size shipped only in minimum quantities of 12 plants per box or multiples thereof.	3" pot	60c	65c	
<b>P. DUBIUM</b>	3-5 leaves, 10-18" tall	4" pot	\$1.25	\$1.30	
<b>P. HASTATUM</b>	4-6 leaves, 10-15" tall	4" pot			
<b>P. MONSTERRA</b>	3-4 leaves, 15-24" tall	4" pot			
		4" pot			
			Paper Pots Only Minimum Order of 12 Plants Which May Be Assorted		
			\$20		

We Recommend 4 of Each to Answer All Needs.

PAPER POTS

CLAY POTS ARE SHI



# John's SPECIAL AND SEASONABLE PLANTS

## FERNS



**BOSTON FERN**  
(Compacta)



**ASPARAGUS PLUMOSUS**



**ASPARAGUS SPRENGERII**



**LACE TABLE FERN**  
(Asstd. Pteris Fern)

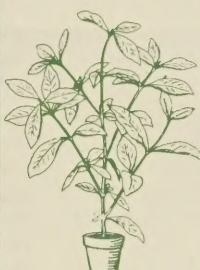
## BLOOMING PLANTS AND BULBS



**CALADIUM**  
Plants — Bulbs

Available  
again  
in  
September

**AMARYLLIS BULBS**  
(Hybrid)



**GARDENIAS**  
(Veitchii)



**AZALEAS**  
(Kurume)

NAME	DESCRIPTION	WAX WRAP	PAPER POT	CLAY POT
<i>Selected Ferns--- 20 Years of Experience Behind Them</i>				
<b>BOSTON FERN</b> (Compacta)	For a 4" pot	Bare rooted Roots in Sphagnum Moss	12c	
<b>TRUE BOSTON FERN</b> (Bostonensis)	For a 3" pot			
<b>ASPARAGUS PLUMOSUS</b>	For a 3" pot	Directions on wrapper	15c	
<b>ASPARAGUS SPRENGERII</b>	For a 3" pot			
<b>LACE TABLE FERNS</b>	Pot grown	2 1/2" pot	9c	
A delicate beauty with golden edged leaves.			20c	22c

## CALADIUM PLANTS—For Feb., March, April, May

Colorful, Assorted, Fancy Leaves — Pot grown. 3" Pot  
Due to cold—Recommended for Southern States, only.

25c 29c

## CALADIUM BULBS—For Jan., Feb., March Only

Special Mixture—30% Whites separated from 70% Reds.

NAMED VARIETIES	Size By Diameter	PRICE EACH	
		Mixed Varieties	Named Varieties
<b>CANDIDUM</b> —Snow-white with dark green ribs.	1 inch	8c	10c
<b>MRS. EDITH MEAD</b> —Snow white with green border and red ribs.	1-1 1/2 inch	10c	12c
<b>TRIOMPHE DE L'EXPOSITION</b> — Velvety red center shading to narrow green border.	1 1/2-2 inch	12c	15c
<b>D. M. COOK</b> —Rumpled leaf, deep plum center.	2-2 1/2 inch	15c	20c
<b>JOHN PEED</b> —Brilliant red with dark green border.	2 1/2-3 inch	20c	23c
<b>DR. T. L. MEAD</b> —Deep saturated red with black velvety sheen.	3-3 1/2 inch	25c	28c
<b>MRS. W. B. HALDEMAN</b> —Transparent rose with pea green veins.			
<b>LORD DERBY</b> —Rose with dark green veins and ribs.			
<b>MRS. F. SANDERS</b> —Large splotched leaf.			
A color card for your counter goes with each order.			

(10 PER CENT DISCOUNT  
ON ORDERS OF  
1000 BULBS OR MORE.)

## AZALEAS in Bud and Bloom—Until Feb. 20th

The following varieties are available: Hexe, Pink Pearl, Snow, Sweetheart Supreme, Mme. Pericat, Christmas Cheer, Salmon Beauty, Hino-degiri, Coral Bell.

Strong bushy plants	3" pot	25c	29c
grown in scientific- ally prepared soil.	4" pot	45c	50c

## GARDENIAS—ORDER NOW FOR FORCING

Pot grown in sterilized soil.

3" pot 25c 29c

## SPECIAL GARDENIAS IN BUD AND BLOOM

3" pot 36c 40c

Order For Future Shipment—Will be shipped when ready. Approx. April 10th to 20th.

ARE SHIPPED ONLY IN FULL BOXES



# Your NEW ORDER FORM

PLEASE USE THIS FORM TO SAVE TIME AND EXPENSE  
AND TO PREVENT ERRORS

(We will send you a new one with each order placed.) FEB. 1953

Ship us as checked F.O.B. Apopka, Florida, Express Collect.

PLANTS IN WAXED PAPER WRAP AND WAXED PAPER POTS.

Quantity Wanted	Pot Size	Description	Cost Each
_____	2"	NEPHTHYTIS	9c
_____	2"	PEPEROMIA	9c
_____	2"	PHILODENDRON	9c
_____	2"	POTHOS	9c
_____	2"	CACTUS	9c
_____	2"	IVY _____ or _____	9c
_____	2"	AGAVE _____ or _____	9c
_____	2"	ARDISIA	9c
_____	2"	SANSEVIERIA HAHNII	12c
_____	2"	POTHOS MARBLE QUEEN	20c
_____	2"	CRASSULA	9c
_____	2"	SERRISA	9c
_____	2"	VARIEGATED NEPHTHYTIS	15c
_____	2"	NEANTHE BELLA PALM	9c
_____	2½"	DRACAENA	20c
_____	2½"	NEPHTHYTIS	18c
_____	2½"	PEPEROMIA	18c
_____	2½"	PHILODENDRON	18c
_____	2½"	IVY _____ or _____	18c
_____	2½"	SANSEVIERIA HAHNII	20c
_____	2½"	ARDISIA	18c
_____	2½"	CRASSULA	18c
_____	2½"	LACE TABLE FERN	20c
_____	3"	NEPHTHYTIS	25c
_____	3"	PEPEROMIA	25c
_____	3"	PHILODENDRON	25c
_____	3"	POTHOS	25c
_____	3"	CALADIUM PLANT ASST.	25c
_____	3"	CHINESE EVERGREEN	45c
_____	3"	GARDENIA	25c
_____	3"	PHILODENDRON JOHNSII	60c
_____	3"	PLANT COMBINATION	25c
_____	4"	PHILODENDRON JOHNSII	1.25
_____	4"	P. MONSTERRA Minimum	
_____	4"	P. DUBIUM 12 plants	20.00
_____	4"	P. HASTATUM	

Quantity Wanted	Description	Cost Each
_____	W TRUE BOSTON	15c
_____	A BOSTON COMPACTA	12c
_____	X ASPARAGUS PLUMOSUS	9c
_____	W ASPARAGUS SPRENGERII	9c
_____	R CHINESE EVERGREEN	25c
_____	A S. LAURENTII (SPECIAL)	18c
_____	P S. LAURENTII (REGULAR)	15c
_____	E S. LAURENTII (ROSETTE)	15c
_____	D S. ZEYLANICA	9c

## YOUR BULB ORDERS

Quantity Wanted	Diameter	Description	Cost Each
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

## YOUR AZALEA ORDERS

Quantity Wanted	Pot Paper	Size Clay	Variety	Cost Each
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

## YOUR SPECIAL GARDENIA ORDER

_____	3" PAPER POT. Ship When Ready	36c
_____	3" CLAY POT. Ship When Ready	40c

## FOR GROWING ON

_____	3-5 leaf NEPHTHYTIS	7c
_____	4-5 leaf PEPPEROMIA	7c
_____	3-5 leaf PHILODENDRON	7c
_____	4-6 leaf CHINESE EVERGREEN	25c
_____	Thous. PHILODENDRON EYES	\$15.00
_____	Thousand POTHOS EYES	\$20.00

## PLANTS IN CLAY POTS TO BE SHIPPED UNDER SEPARATE COVER.

Quantity Wanted	Pot Size	Description	Cost Each
_____	2"	NEPHTHYTIS	10c
_____	2"	PEPEROMIA	10c
_____	2"	PHILODENDRON	10c
_____	2"	POTHOS	10c
_____	2"	CACTUS	10c
_____	2"	IVY _____ or _____	10c
_____	2"	AGAVE _____ or _____	10c
_____	2"	ARDISIA	10c
_____	2"	SANSEVIERIA HAHNII	14c
_____	2"	POTHOS MARBLE QUEEN	21c
_____	2"	CRASSULA	10c
_____	2"	SERRISA	10c
_____	2"	VARIEGATED NEPHTHYTIS	16c
_____	2"	NEANTHE BELLA PALM	10c
_____	2½"	DRACAENA	22c
_____	2½"	NEPHTHYTIS	20c
_____	2½"	PEPEROMIA	20c
_____	2½"	PHILODENDRON	20c

Quantity Wanted	Pot Size	Description	Cost Each
_____	2½"	IVY _____ or _____	20c
_____	2½"	SANSEVIERIA HAHNII	22c
_____	2½"	ARDISIA	20c
_____	2½"	CRASSULA	20c
_____	2½"	LACE TABLE FERN	22c
_____	3"	NEPHTHYTIS	29c
_____	3"	PEPEROMIA	29c
_____	3"	PHILODENDRON	29c
_____	3"	POTHOS	29c
_____	3"	CALADIUM PLANT ASST.	29c
_____	3"	CHINESE EVERGREEN	49c
_____	3"	GARDENIA	29c
_____	3"	PHILODENDRON JOHNSII	65c
_____	3"	PLANT COMBINATION	29c
_____	4"	PHILODENDRON JOHNSII	\$1.30

NOTE:  
AZALEAS AND SPECIAL GARDENIAS  
IN CLAY POTS ARE ABOVE.

Ship to \_\_\_\_\_

PLEASE INCLOSE A LETTERHEAD FOR OUR FILE AND CLARITY OF ADDRESS.

NOTE: CLAY POTS SHIPPED ONLY IN FULL BOXES.









# *Please Notice:* SHIPPING RESTRICTIONS TERMS OF SALE

The below listed shipping units are the result of years of experience and incorporate the best packaging of plants in order to insure the best arrival condition and also take advantage of the best express weight rates.

Only full boxes of potted plants travel well and your ordering should be so based. Remember that small orders boost the prorated express cost per plant and cut into your profits.

## SHIPPING UNITS AND WEIGHTS:

1. Plants in **WAXED PAPER WRAP** are best shipped in units of 60, 100 or 120 to the box and can be assorted as to varieties.

The shipping weights are as follows:

60 Plants in Waxed Wrap to a Box. Approx. weight, 14-19 lbs.

100 Plants in Waxed Wrap to a Box. Approx. weight, 25-35 lbs.

120 Plants in Waxed Wrap to a Box. Approx. weight, 30-38 lbs.

2. Plants in **CLAY POTS** can only be shipped in the following units, though they can be assorted as to varieties.

50 Plants in 2" **CLAY POTS** to a box. Approx. weight, 25 lbs.

40 plants in 2½" **CLAY POTS** to a box. Approx. weight, 33 lbs.

25 plants in 3" **CLAY POTS** to a box. Approx. weight, 30 lbs.

12 Plants in 4" **CLAY POTS** to a box. Approx. weight, 19 lbs.

3. Plants in **WAXED PAPER POTS** can only be shipped in the following units, though they can be assorted as to varieties.

60 or 120 Plants in 2" pots to a box. Approx. weight, 15 or 28 lbs., respectively.

50 or 75 Plants in 2½" pots to a box. Approx. weight, 18 or 26 lbs., respectively.

50 Plants in 3" pots to a box. Approx. weight, 28 lbs.

25 Plants in 4" pots to a box. Approx. weight, 28 lbs.

4. **BULBS:** Shipped in Separate Boxes.

A \$10 order of any size Bulbs, Approx. weight, 8-10 lbs.

If your order specifies parcel post, please allow for postage.

**TIME OF SHIPMENT:** Unless otherwise specified by you, your order will be scheduled for immediate shipment.

**TERMS OF SALE:** The savings of extra bookkeeping expense and credit losses helps me to maintain my present low prices in the face of increased production costs. Please send check or money order with your order or it will be shipped C.O.D. For those who wish credit I ask for three weeks to communicate with references.

**CLAIMS:** Every precaution is taken with regard to transit regulations to prevent losses, therefore, in the event of losses due to transit conditions, it is imperative that the consignee file a claim immediately with the carrier.

**10% DISCOUNT:** I can offer you bigger plants, grown especially for you, at a 10% discount if you order 5,000 or more and if you let me know 60 days in advance of shipping date.

Frankly, I add the 5,000 extra cuttings to my regular production quota and set them aside for you. This eliminates risk and is worth the 10% discount. Production planning is a job and a 5,000 order without advance notice is no saving on my part over an order of 100 or 500.

Let me hear from you as to how I can work with you on this.



## STANDING ORDER PLAN

Have weekly or bi-weekly shipments coming in  
Don't have too many plants on hand one time and  
not enough on another. You can always cancel!

Please Ship The Following Standing Order To ARRIVE On The Dates Shown Until Cancelled.

**Weekly**  
**Bi-Weekly**  
**Monthly**

Quantity

### Description

**Price**

From:

## Stock Available For GROWING ON —

NEPHTHYTIS	Bare Rooted	3-5 leaves	<b>7c</b> each
PEPEROMIA	Bare Rooted	4-5 leaves	<b>7c</b> each
PHILODENDRON	Bare Rooted	3-5 leaves	<b>7c</b> each
CHINESE EVERGREEN	Bare Rooted	4-6 leaves	<b>25c</b> each

## PROPAGATING VINES (For Eyes)

PHILODENDRON—\$15.00 per 1000 eyes.      POTHOS—\$20.00 per 1000 eyes.